ORDER

Order / Rev: 37774 Alt Order #: 08889919 Product Desc: OBAMA/P/D

2264 Estimate:

Flight Dates: 10/30/12 - 11/06/12 Original Date / Rev: 10/26/12 / 10/26/12

GMMB

Order Type: **GENERAL** Primary AE: Mike Jones

Sales Office:

Sales Region:

KLAS

K-WAS

National

Agency

Orders

Name:

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Obama, Barack D-President

A35+ Demographic:

Product Codes:

Priority:

Revenue Codes:

PO1 LV4

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	
10/29/12	11/05/12	11	\$11,000.00	\$9,350.00	

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
November 2012	11	\$11,000.00	\$9,350.00	0.00	
Totals	11	\$11,000.00	\$9,350,00	0.00	

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$11,000.00
Market	100%	\$36,666.67

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$9,166.67		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$1,833.33		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots_	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/30/1	2 11/05/12	8 News Now 4-5a 8 News Now 4-5a		4-5a	MTWTF	:30	1	\$175.00LV2	0.00 NM	1	\$175.00
	NEV	VS											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek:	10/30/12	11/05/12	MTWTF	1	\$175.00	0.00						
E 2	8	10/30/1	2 11/05/12	8 News Now 4-5a 8 News Now 4-5a	=	4-5a	MTWTF	:30	2	\$25.00LV3	0.00 NM	2	\$50.00

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KLAS

Order / Rev:

37774

Advertiser:

Obama, Barack D-President

Alt Order #:

08889919

Product Desc: OBAMA/P/D

Dama, Barack B 1 1001001

Flight Dates:

10/30/12 - 11/06/12

Estimate:

2264

Ln Ch Start End NEWS	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	Weekdays Spots/Week MTWTF 2	<u>Rate</u> <u>Rating</u> \$25.00 0.00					
E 3 8 10/30/12 11/05/12 NEWS	8 News Now 4-5a CM 8 News Now 4-5a	4-5a MTWTF	:30 1	\$20.00LV4	0.00 NM	1	\$20.00
Start Date	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$20.00 0.00		i			
	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a MTWTF	:30 1	\$965.00LV2	0.00 NM	1	\$965.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$965.00 0.00					
	8 News Now Sat SpeciaCM 8 News Now Sat Special	8-9pS-	:30 1	\$965.00LV2	0.00 NM	1	\$965.00
COLLEGE FOOTBALL Start Date End Date	Weekdays Spots/Week	Rate Rating \$965.00 0.00					
Week: 10/29/12 11/04/12 E 6 8 11/03/12 11/03/12		NCAA College FooS- (12:30 PM-4:00 PM)	:30 1	\$1,050.00LV2	0.00 NM	1	\$1,050.00
COLLEGE FOOTBALL <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	Rate Rating					
Week: 10/29/12 11/04/12 E 7 8 11/03/12 11/03/12		\$1,050.00 0.00 NCAA College FooS-	:30 1	\$2,625.00LV2	0.00 NM	1	\$2,625.00
COLLEGE FOOTBALL	NCAA College Football	(5:00 PM-8:00 PM)					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12		Rate Rating \$2,625.00 0.00					
E 8 8 11/03/12 11/03/12 MOVIE	Sat Prime Special CM KLAS Movie: Bat 21	9-11pS-	:30 1	\$2,000.00LV2	0.00 NM	1	\$2,000.00
Start Date	Weekdays Spots/Week	Rate Rating \$2,000.00 0.00					
	8 News Now 4p M-F CM 8 News Now 4p M-F	4-5p MTWTF (4:30 PM-5:00 PM)	:30 2	\$1,575.00LV2	0.00 NM	2	\$3,150.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	Weekdays Spots/Week	Rate Rating \$1,575.00 0.00					
7466K. 10/30/12 11/03/12	2	¥1,575.55 0.00			Totals	11	\$11,000.00